

Registration and Titling Solutions

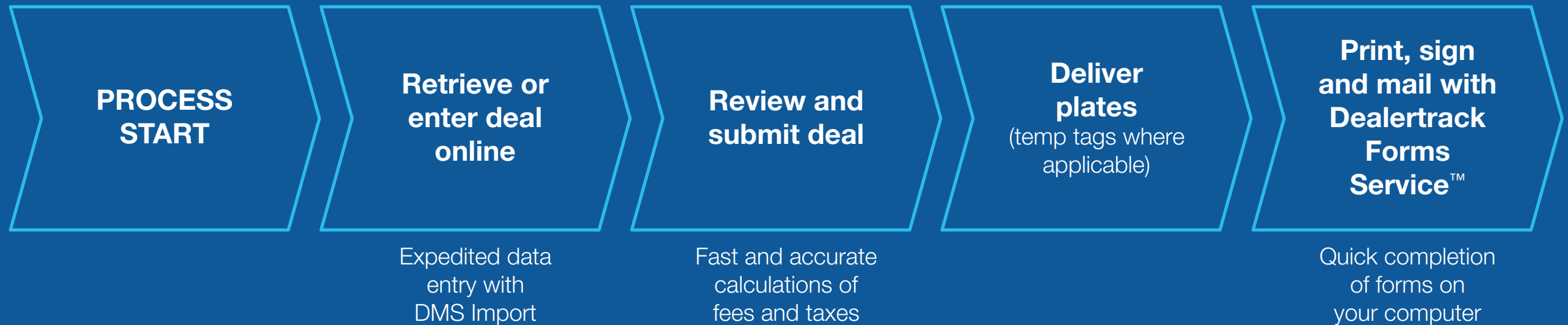
Fast.
Simple.
Comprehensive.



Faster Transactions, Higher Productivity

Instant plate delivery for maximum customer satisfaction.

Dealertrack's high-performance In-State Registration and Titling solution delivers speed for significant productivity gains.

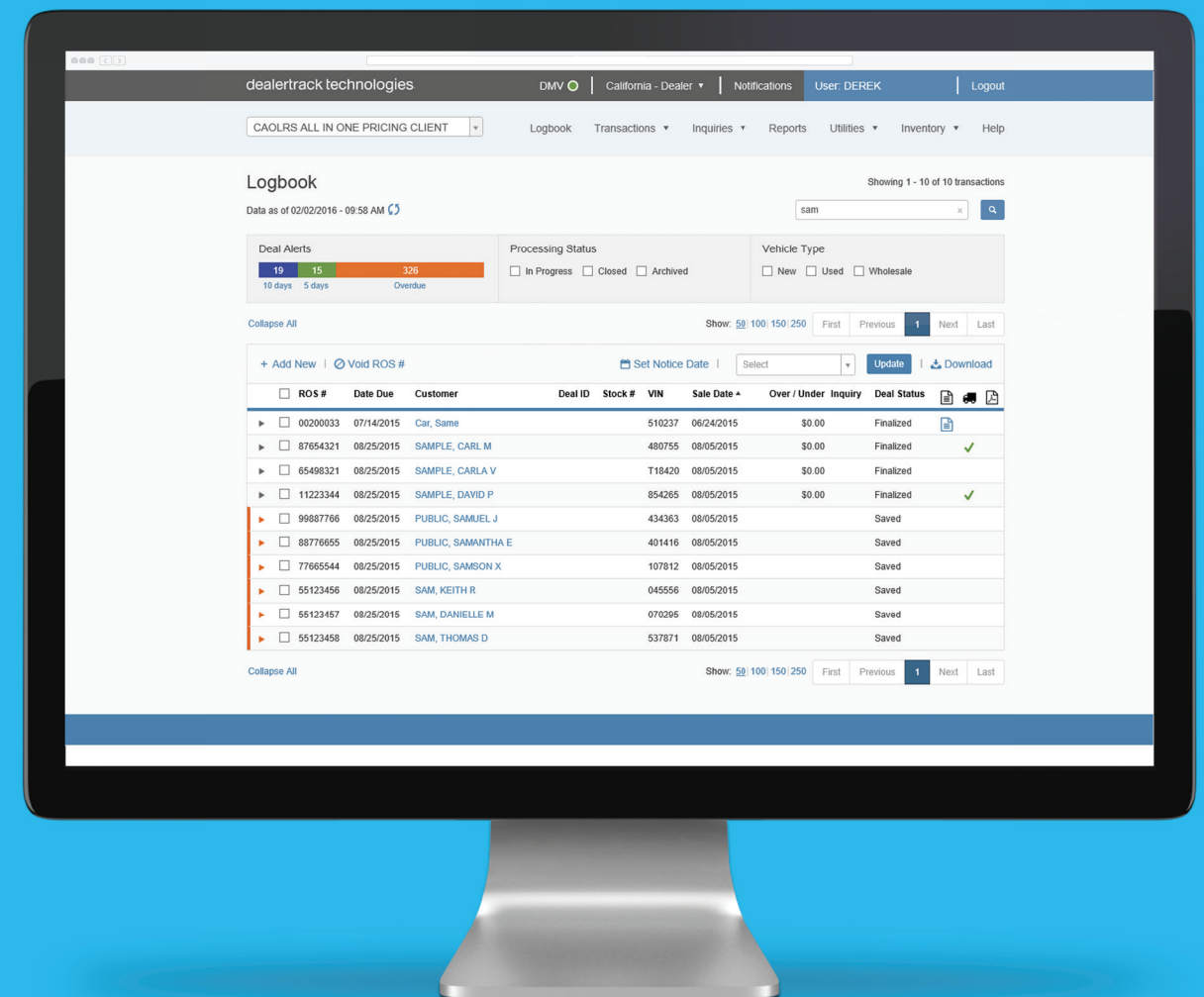


Dealer-Directed, Simple to Use

Intuitive interface that's clerk-friendly and straightforward to use.

An easy-to-learn application developed with direct input from title clerks, business managers, and controllers.

- Seamless integration into your current process for minimal disruption and maximum productivity
- Data entry screen organized for efficient workflow
- Error-checking and messaging prior to deal submission virtually eliminates reprocessing



Comprehensive and Connected

No other company is better positioned to deliver innovation through integration.

Our comprehensive offering comprises proven in-state and out-of-state processing, along with fast title release on trade-ins. Furthermore, you get innovations that increase productivity as we connect workflows across the entire retail operation.

By partnering with us, you get a superior solution with a strategy for registration and titling success.



In-State Registration and Titling

A fast and simple system helps create significant productivity gains.

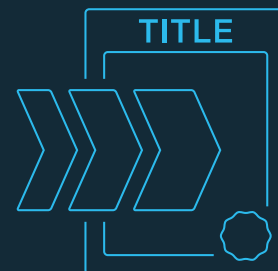
- Instant plate delivery boosts customer satisfaction
- Accurate calculation of taxes and fees reduces overages and shortages
- Extensive error-checking virtually eliminates reprocessing



Out-of-State Registration and Titling

Cross-border and out-of-state processing made easy.

- Accurate, perfected liens for out-of-state registrations
- Fast turnaround — as quick as one week for a few states
- Easy-to-understand, flat-fee pricing for any transaction in the country



Accelerated Title

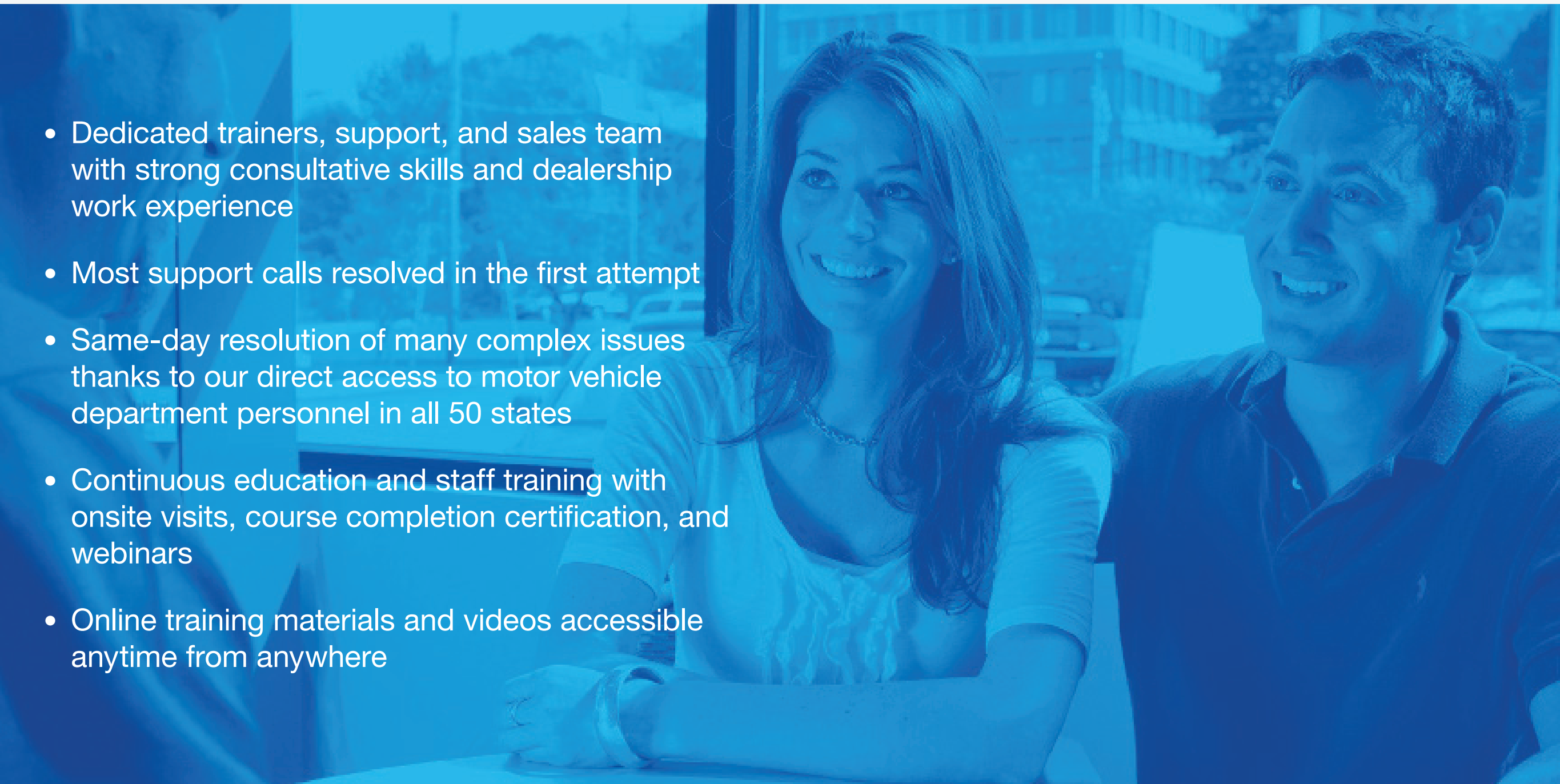
Up to 70% faster title release.*

- Increased efficiencies resulting in quicker movement of inventory
- A consistent process that expedites payment to lenders and reduces problems with payoffs
- Expedited delivery of title within 4-6 days with ACH processing

*Based on average industry timeframe for vehicle title release and vehicle payoff process of 18+ days, as determined by Dealertrack data

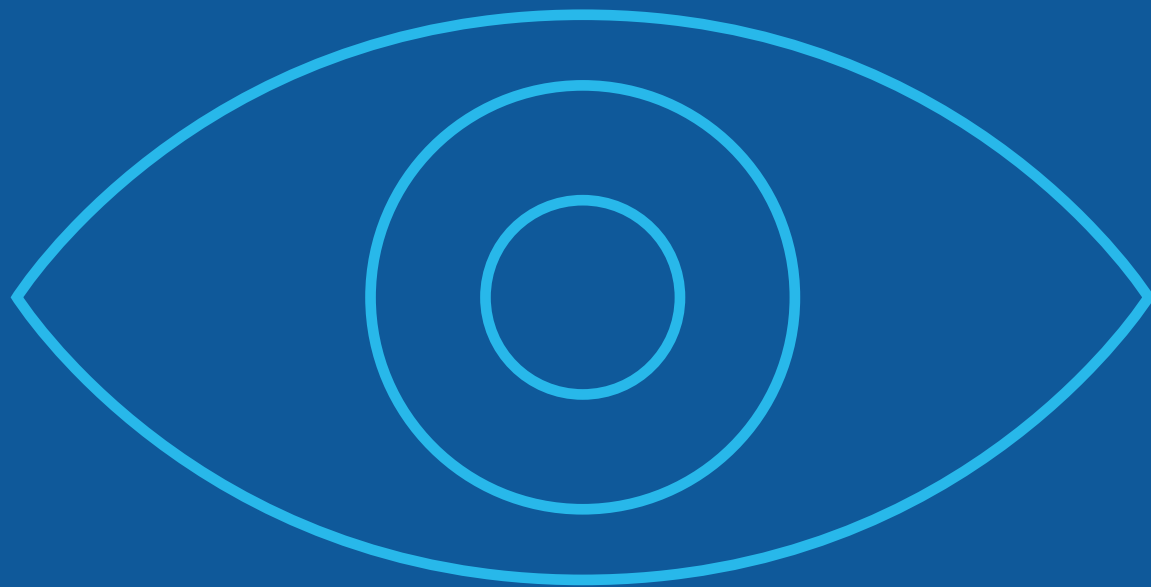
Always-on Partnership

Seven-day support, one-on-one training,
and onsite certification at no additional cost.

- Dedicated trainers, support, and sales team with strong consultative skills and dealership work experience
 - Most support calls resolved in the first attempt
 - Same-day resolution of many complex issues thanks to our direct access to motor vehicle department personnel in all 50 states
 - Continuous education and staff training with onsite visits, course completion certification, and webinars
 - Online training materials and videos accessible anytime from anywhere
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Transparency at Every Step

Get visibility into every deal,
at every step of the process.



- No hidden monthly support fees, DMS integration fees, or long-term contracts
- Complete visibility into costs or fees for any type of transaction
- Significant reduction of customer refund checks

Transact with Confidence

Rely on a pioneer in registration and titling solutions.

As one of the first companies to develop and launch a vehicle registration and titling solution, we know the business — and have developed the proven technology to meet your registration and titling needs.

What's more, as a Cox Automotive company with over 30,000 team members across all brands, we offer **unmatched local knowledge and expertise.**

20+

Over 20 years of registration and titling experience

70%

Up to 70 percent faster title release for trade vehicles*

45+

Over 45-million titles under management for lender partners

50

Registration and titling solutions available in all 50 States

*Based on average industry timeframe for vehicle title release and vehicle payoff process of 18+ days, as determined by Dealertrack data

Next Step

Schedule a Demo

Call **888.346.3087** or visit our website at dealertrack.com/rts

“We are so happy that we switched to Dealertrack. Our previous provider wasn’t providing the customer service that we were expecting.

Do yourself a favor, don’t wait as long as I did. Get a demo from Dealertrack. **It’s the best thing we ever did.”**

Susan Deming
Controller
Paul Blanco

“Dealertrack is very easy to use to do titles. **I really like doing the VIN checks in real-time and getting the Title Application right away.**

Customer service is wonderful. They help me with all my questions and answer them on the first attempt.”

Kim Peabody
Title Clerk
Dorsett Nissan

Innovation Through Integration

Dealertrack is a leading provider of digital solutions to the automotive retail industry. Our integrated and intuitive approach to products and services makes your workflows more efficient, transparent, and profitable. From Digital Retailing tools that bridge the gap between the online and in-store experience to the largest lender network in North America, we help enable the transformation of auto retailing through a comprehensive solution set spanning DMS, Fixed Operations, Sales and F&I, and Registration and Titling.

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